



# MOHAMMED KABIR HOSSAIN

SENIOR GRAPHIC DESIGNER  
BRAND IDENTITY | CORPORATE DESIGN  
PRINT PRODUCTION

## CONTACT

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- Dubai, UAE

## PROFESSIONAL SUMMARY

Senior Graphic Designer and Design Manager with 15+ years of experience in brand identity, corporate design, publishing, packaging and print production. Skilled in Adobe Illustrator, InDesign and Photoshop, with strong expertise in typography, visual communication, marketing collateral and production-ready artwork. Experienced in managing creative projects, maintaining brand consistency and delivering accurate, high-quality designs across print and digital platforms.

## CORE SKILLS

### Brand & Corporate Design

Brand Identity, Brand Guidelines, Visual Consistency, Corporate Communication, Typography, Layout Design

### Technical & Product Communication

Product Visualisation, Specification Layouts, Product Comparison Graphics, Information Design, Technical Illustration Support

### Marketing & Print Production

Corporate Brochures, Product Catalogues, Sales Presentations, Packaging, Print-Ready Artwork, Prepress

### Creative Management

Art Direction, Creative Project Management, Team Coordination, Artwork Quality Control, File Management

## PROFESSIONAL EXPERIENCE

### CREATIVE DESIGN MANAGER

Noor Al Madina Printing Press LLC, Umm Al Quwain, UAE | Part-time | Hybrid  
Oct 2025 – Present

- Develop brand identities, packaging, brochures and corporate marketing materials for print and digital applications.
- Prepare accurate, production-ready artwork, including layout checks, prepress requirements and print specifications.
- Coordinate with clients and production teams to maintain design consistency, artwork accuracy and quality standards.

### CREATIVE & DIGITAL MARKETING STRATEGIST

TRAYO General Trading FZC, Ajman, UAE | On-site  
Aug 2025 – Present

- Develop consistent brand visuals, product presentations and marketing materials across digital and e-commerce platforms.
- Create product graphics, promotional artwork and visual content for website, advertising and marketplace channels.
- Maintain visual consistency across product information, campaign materials and branded communication.

## EDUCATION

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Bachelor of Social Science (BSS)  
Ramgonj Govt. College, National  
University | 2002

Graduate Diploma in Computer  
Science & Engineering  
Micrologic Computer System | 2005

Diploma in Graphic Design  
Bangladesh Institute of Administration &  
Management (BIAM) | 2001

## SELECTED CERTIFICATIONS

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- LinkedIn Certified Marketing Insider
- LinkedIn Content & Creative Design
- LinkedIn Marketing Strategy
- Google Digital Marketing Fundamentals
- Google Ads Fundamentals, Search & Display

## PLATFORMS & TOOLS

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Adobe Illustrator, Adobe InDesign,  
Adobe Photoshop, Adobe Lightroom,  
QuarkXPress, Adobe Premiere Pro,  
Adobe After Effects

DIGITAL & CREATIVE PLATFORMS  
WordPress, Shopify, Meta Ads  
Manager, Google Ads, Google  
Analytics 4

## LANGUAGES

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Bengali - Native  
English - Professional  
Hindi - Professional  
Arabic - Basic

## LEADERSHIP VALUE

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Creative Operations | Team Mentoring  
Project Management | Cross-function-  
al Collaboration | Quality Control  
Stakeholder Communication

## UAE STATUS

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Dubai-based  
Valid UAE work visa

MANAGER, CREATIVE DESIGN & DIGITAL MARKETING  
BrandyLane Marketing Management LLC, Dubai, UAE  
Jul 2022 – Aug 2025

- Led integrated branding, social media, web and e-commerce delivery for UAE client accounts.
- Directed creative workflows, mentored designers and maintained quality from concept development through launch.
- Developed campaign concepts, performance creative and digital marketing strategies across Meta and Google Ads.
- Collaborated with content, account and development teams to deliver cohesive client

## CHIEF CREATIVE OFFICER

BrandyLane 360 Ltd., Dhaka, Bangladesh  
Jun 2017 – Jun 2022

- Led creative and digital marketing for SACE LADY Bangladesh, contributing to more than 10,000 customer purchases.
- Set creative direction across brand, campaign and digital content portfolios for a full-service agency.
- Led and mentored multidisciplinary creative teams while strengthening consistency, production quality and delivery standards.
- Translated client objectives into campaign concepts, brand systems and coordinated creative execution across print and digital channels.
- Oversaw branding, advertising, digital design, UX/UI and production delivery for multiple client accounts.

## HEAD OF CREATIVE & PUBLISHING

CANVAS Magazine, Dhaka, Bangladesh  
Jun 2006 – May 2017

- Led editorial and commercial design for a fashion, beauty and lifestyle publication.
- Managed DTP production, schedules and quality control across magazine, advertising, web and outdoor materials.
- Directed cover concepts, editorial layouts and campaign visuals while maintaining a consistent visual language.

## COMPUTER IN-CHARGE & CHIEF DESIGNER

Daily Ittefaq, Dhaka, Bangladesh  
Dec 2002 – May 2006

- Led editorial design and computer-based production for newspaper and magazine publications under daily deadlines.
- Produced page layouts, advertising artwork and print-ready files while coordinating production accuracy and quality.
- Supported publishing operations through efficient digital design workflows and production troubleshooting.